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UNIVERSITY of HOUSTON

COLLEGE of OPTOMETRY
505 J Davis Armistead Building
Houston, Texas 77204-2020

CE IN THE
BIG EASY
NEW ORLEANS



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OCTOBER 16-17, 2010

Course Hours

**17 HOURS OF CONTINUING
EDUCATION CREDIT AVAILABLE**

*(Includes the 1 Hour Professional Responsibility Course for
Texas Optometrists available on CD-ROM)*

Course Location

Astor Crowne Plaza – The Place to Meet
739 Canal @ Bourbon Street
New Orleans, LA 70130

CourseMaster

Bruce Onofrey, OD, RPh, FAAO

Hosted by the

**University of Houston College of Optometry and
the Optometry Association of Louisiana**

About the Program

We are very excited to announce this NEW continuing education program in partnership with the Optometry Association of Louisiana. Enjoy all that the city of New Orleans has to offer and join us for a weekend of fantastic continuing education. Dr. Bruce Onofrey, Professor and Executive Director for UHCO CE Programs, will host the program as our CourseMaster. Topics include neuro-ophthalmic disease, multiple sclerosis, systemic disease, systemic medications, glaucoma and diabetic retinopathy presented by Danica Marrelli, OD, Bruce Onofrey, OD, RPh, Anastas Pass, OD, MS, JD and Rosa Tang, MD, MPH, MBA. Additionally, the Sunday afternoon session will feature Billing & Coding, along with, Everything you need to Know about EMR. Don't miss this session, with Dr. Charles Brownlow, where you will learn how stimulus funds are available to assist you with the implementation of EMR in your office!

SATURDAY, OCTOBER 16, 2010

- 7:00 - 8:00 am **Registration and Continental Breakfast**
- 8:00 - 10:00 am **The Top Ten Neuro Diagnoses you Don't Want to Miss**
Rosa Tang, MD, MPH, MBA COPE ID #Pending
- 10:00 - 12:00 pm **Multiple Sclerosis – Overview & Case Discussion**
Anastas Pass, OD, MS, JD, FAAO and
Rosa Tang, MD, MPH, MBA COPE ID #Pending
- 12:00 - 1:00 pm **Lunch**
- 1:00 - 3:00 pm **Systemic Disease and the Eye**
Danica Marrelli, OD, FAAO COPE ID #Pending
- 3:00 - 5:00 pm **Ocular Side-Effects of Systemic Medications**
Bruce Onofrey, OD, RPh, FAAO COPE ID #25269-PH

SUNDAY, OCTOBER 17, 2010

- 7:00 - 8:00 am **Registration and Continental Breakfast**
- 8:00 - 9:00 am **Update on Glaucoma Studies**
Danica Marrelli, OD, FAAO COPE ID #Pending
- 9:00 - 10:00 am **OCT and the Optometric Practice: Case Studies**
Anastas Pass, OD, MS, JD, FAAO COPE ID #Pending
- 10:00 - 11:00 am **The Secondary Glaucomas**
Anastas Pass, OD, MS, JD, FAAO COPE ID #21074-GL
- 11:00 - 12:00 pm **A Peek at the Future of Diabetic Retinopathy**
Danica Marrelli, OD, FAAO COPE ID #24085-PS
- 12:00 - 1:00 pm **Lunch**
- 1:00 - 3:00 pm **The Impact of Computerization on Medical Eye Care****
Charles Brownlow, OD, FAAO COPE ID #21821-GO
- 3:00 - 5:00 pm **The Role of Medical Records In Eye Care****
Charles Brownlow, OD, FAAO COPE ID #13945-GO
- **These lectures not acceptable for CE credit for Louisiana licensees.*

About the Speakers



CHARLES BROWNLAW, OD, FAAO

Dr. Brownlow is a Wisconsin licensed optometrist with 20 years experience in private eye care practices, working with both optometrists and ophthalmologists. He served as executive vice president of the Wisconsin Optometric Association from 1990-2008 and has been active as a consultant to eye doctors since 1994. He has presented over 375 lectures on medical record keeping and other practice management issues in 50 states and has served as a consultant for several major health care manufacturers, consulting groups, and insurers. He has also completed well over 150 in-office consultations for eye doctors and their personnel. Dr. Brownlow now provides consulting services through PMI, LLC to eye care clients in the areas of medical record keeping, fee schedules and compliance with third party rules, including medical records compliance programs and HIPAA.



DANICA MARRELLI, OD, FAAO, DIPLOMATE

Dr. Marrelli received her Doctor of Optometry from the University of Houston College of Optometry (UHCO). After completing her optometry degree, Dr. Marrelli completed a residency in hospital-based optometry at the Ft. Howard/Baltimore VA Medical Center in Baltimore Maryland. She is currently a Professor at UHCO where she staffs the glaucoma and ocular disease clinic, teaches ocular pharmacology, and serves as the Coursemaster for the Second Year Clinic, the Survey of Glaucoma Course and Rounds/Case Discussion Course. She also is the Director for the Ocular Disease Residency Program and the Family Practice Residency Program. The Texas Optometric Association's presented her with the "Educator of the Year" award in 2008. Dr. Marrelli is a Fellow of the American Academy of Optometry (AAO) and a Diplomate in the AAO Glaucoma Section.



BRUCE ONOFREY, OD, RPH, FAAO

Dr. Bruce Onofrey is a 1982 graduate of the Illinois College of Optometry and residency at the Albuquerque Veterans Administration Medical Center. He also has degrees in chemistry and pharmacy. He is as a Clinical Professor at the University of Houston and the Executive Director of continuing education programs. His special interests include lectures in general and ocular pharmacology and clinical drug research. Dr. Onofrey is a frequent contributor to ophthalmic literature. He is the current editor of "Clinical Optometric Pharmacology and Therapeutics," and the author of "The Ocular Therapeutics Handbook - A Clinical Manual," both

published by Lippincott. He also serves as a contributing editor to "Primary Care Optometry News". He is an internationally recognized lecturer on the management of ocular disease and the use of pharmaceutical agents.



ANASTAS PASS, OD, MS, JD, FAAO

Dr. Pass completed his Doctor of Optometry at the Illinois College of Optometry, a Masters of Physiology Optics at the University of Houston and is a Fellow in the American Academy of Optometry. Dr. Pass received his Doctor of Jurisprudence in 2000 and is a member of the Texas Bar. He is currently a tenured Associate Professor at University of Houston College of Optometry (UHCO), Director of the Emergency Care Service at UHCO's University Eye Institute (UEI), a clinical attending faculty member in the Ocular Diagnostic/Medical Eye and Neuro-Ophthalmology Services at UEI as well as being clinical faculty for MS EyeCARE. Dr. Pass consults for NASA Space Medicine and Health Care Systems & Wyle Laboratories and performs remote guidance examinations of the International Space Station crew members. Dr. Pass is the Chief Privacy and Security Officer, Director of HIPAA Compliance and Oversight at the UHCO University Eye Institute and Chief Legal Advisor to the Texas Eye Research and Technology Center and to MS EyeCARE. In addition, Dr. Pass lectures across the country in the areas of assessment and management of neuro-eye disorders, glaucoma, ocular diseases, medical-legal and health policy issues.



ROSA TANG, MD, MPH

Dr. Tang was born and educated in Peru. After coming to the United States, she completed an internal medicine residency at the University of Texas Medical Branch in Galveston and at the University of Miami. Her Ophthalmology residency was at Georgetown University and her Neuro-Ophthalmology fellowship was at Baylor College of Medicine. Additionally, she holds a masters degree in Public Health. Dr. Tang is the Director of MS Eye CARE, an NMSS affiliate, which serves pediatric and adult Multiple Sclerosis patients at the University of Houston College of Optometry University Eye Institute's state-of-the-art facility. She as trained 20 fellows, published numerous scientific papers and is an internationally recognized speaker. Dr. Tang holds the AMA Physician's Recognition CE Award, the AAO Senior Honor Award and has repeatedly been elected by her peers to *The Best Doctors in America*.

Program Policies

CANCELLATION POLICY:

The College reserves the right to cancel any program two weeks in advance if registration is inadequate. In the event the program is cancelled by the University of Houston, you will be notified immediately, and all program fees will be refunded. If you must cancel your registration, contact the Continuing Optometric Education Office at (713) 743-1900. **Registration cancellations received on or before October 1, 2010 will receive a 100% refund. A \$25 fee will be assessed for cancellations received after OCTOBER 1st. NO REFUNDS WILL BE ISSUED AFTER OCTOBER 15th.** You must provide the College with your Tax ID or your Social Security Number when requesting a refund.

RETURNED CHECK POLICY:

There will be a \$25 fee for returned checks.

SPECIAL ASSISTANCE:

Persons with disabilities who desire accommodations should contact the Continuing Optometric Education Office at (713) 743-1900 prior to arrival at the program.

Registration Form

Name _____

Address _____

City/State/Zip _____

Phone (Office) _____

Phone (Home) _____

E-mail _____

State(s) Licensed & Number(s) _____

OE Tracker# _____

REGISTRATION FEE

17 HOUR FEE - ENTIRE COURSE

- \$425 Early Bird Fee (postmarked on or before October 1st)
 \$450 Regular Fee (postmarked after October 1st)

8 HOUR FEE - ONE DAY ONLY SATURDAY or SUNDAY

- \$275 Early Bird Fee (postmarked on or before October 1st)
 \$295 Regular Fee (postmarked after October 1st)
 \$95 Professional Responsibility Course on CD

- Yes, I will contribute \$5 towards UHCO Student Activities (White Coat Ceremony, Spring Awards Banquet, Etc.)**

PAYMENT INFORMATION

Please check one of the following:

- I am enclosing a check in the amount of \$ _____ payable to:
Institute for Optometric Practice (IOP)

- Please charge \$ _____ to my: Visa MC AMEX

Card Number _____

Expiration Date _____

Name (as it appears on card) _____

Card Holder's Signature _____

Credit Card Billing Address (if different from above)

Address _____

City / State / Zip _____

Mail completed registration form with payment to:

University of Houston College of Optometry-CE Office
 505 J. Davis Armistead Building
 Houston, TX 77204-2020

Fax (713) 743-1769, Call (713) 743-1900 or
 E-Mail OPTCE@UH.EDU

MAKE YOUR
 ROOM
 RESERVATION BY
 SEPTEMBER
 14TH



Astor Crowne Plaza
 The Place to Meet

739 Canal @ Bourbon Street
 New Orleans, LA 70130

www.astorneworleans.com
 (504) 962-0500

About Hotel Accommodations

For convenient hotel accommodations, call the Astor Crowne Plaza and ask for the University of Houston rate of **\$157 PER NIGHT PLUS TAX (single or double occupancy)**. Reserve your room early as the cut-off date for the room block rate is **SEPTEMBER 14th (first nights room deposit required)**. Reservation requests received after the due date will be accepted on a space and rate available basis.

HOTEL ROOM CANCELLATIONS:

Individual guest room deposits will be refunded if reservations are cancelled seventy-two (72) hours prior to the day of arrival. Non-cancelled room reservations (those that do not have an appropriate cancellation number) will not be refunded.